

Contact...

John Tomeny 603-643-3351 johnt@sassafras.com

Sassafras Software has a long tradition as an innovator and market leader in tool development for Software Asset Management (SAM). The pioneering KeyServer® product has evolved over more than 20 years since its initial release into an elegant, awardwinning, unified tool set for Hardware and Software Asset Management. K2 is a winner of the CODIE Award for "Best Asset Management Solution".

K2-KeyAuditor & KeyServer is designed for today's complex physical, virtual, and cross-platform computing environments where it has become a critical component of license compliance and software cost reduction efforts in some of the largest corporate, educational, and government enterprises worldwide. Sassafras enjoys broad support from software publishers, including many technical partners that rely exclusively on K2-KeyServer technology.



Sassafras Software ships K2 v7.0 Entitlement-based Software Asset Management

Hanover, NH - November 1, 2011: Sassafras Software, a pioneer in Software Asset Management (SAM) and IT Asset Management (ITAM), has released a major upgrade of its award-winning product, K2 - KeyAuditor & KeyServer. Version 7.0 adds purchase histories and product recognition to K2's usage tracking, hardware & software auditing, and active license management. Now software licensing administrators can track license entitlements, proofs of purchase, and current entitlement position, then reconcile them against active management policies.

Integrated Purchase Tracking & Reconciliation

K2's new purchase tracking feature includes detailed information about software license entitlements along with storage for contracts and proof-of-purchase documentation. Elements include license term, license metric, product version upgrade rights, dependencies, entitlement allocations through the upgrade chain, support contracts, expiration dates, cost center reporting, and much more. K2's entitlement histories are automatically reconciled to provide a clear and instantaneous view of your organization's current entitlement position, which is balanced against current license management policies.

Policy-driven Software Licensing

K2's unique policy-based license management has offered distinctive compliance and licensing optimization possibilities for many years, and with the release of K2 v7.0 this feature has become richer than ever. Now each management policy operates within a "scope of influence". Thus IT managers in organizations of any size can define separate licensing allocations, metrics, and usage rights for each different division, department, operating unit, or cost center within their organization. K2's License Policies may be configured to allocate and manage unlimited site licenses, node-locked "per-device" licenses, concurrent-use, leased, and custom licenses. This powerful combination of features cannot be found in any other license management tool.

SAM/ITAM Integration & Scalability

K2's data can be easily integrated with other SAM/ITAM tools for customized reports that combine data from multiple sources. K2 scales from managing small lab facilities with a few dozen computers to global enterprises managing tens of thousands of computers worldwide.

K2 KeyAuditor KeyServer

Sassafras has been instrumental *in driving the development of* software licensing standards for two decades. Members of the Sassafras team were among the coauthors of the LS-API specification in the early 1990's. *In recent years, a Sassafras* volunteer has contributed as a coauthor to the ISO/IEC 19770-2 international standard for software identification and served as the Convener of the development group building the ISO/IEC 19770-3 Software Entitlements SAM Standard.

Sassafras Software has been recognized by the world's leading IT Asset Management associations with the highest levels of professional recognition in the IT Asset Management industry.

K2 Supported Platforms:

Windows, Macintosh, Linux, NetWare, Solaris, WTS/Citrix, Virtual Environments

More information:

www.sassafras.com 603-643-3351

K2 version 7.0, new features include:

- Software Purchase Records & Histories
- Contract & Purchase Document Storage
- External Purchase Data Importing
- Calculation of Current Entitlement Position
- Automated Reconciliation of Entitlements against Management Policies
- License Compliance monitoring or enforcement
- Software Product Definitions & Recognition
- Data Entry & Manipulation Wizards
- Active Directory option for Administrator Roles & Accounts
- Dramatic Speed Improvements for Reports
- · New Custom Reporting features

About K2 - KeyAuditor & KeyServer

Winner of the 2010 CODiE Award for "Best Asset Management Solution," K2 KeyAuditor & KeyServer tracks and controls access to hardware and software assets with detailed license reconciliation, allocation, and usage reporting for any combination of physical, virtual, and thin client computers running the Windows, Macintosh, Linux, or Solaris operating systems.

Customizable reports provide integrated views of hardware and software asset allocation, software usage patterns, and license compliance. K2's data can be easily integrated with other SAM/ITAM tools for customized reports that combine data from multiple sources. K2 scales from managing small lab facilities with just a few dozen computers to global enterprises managing tens of thousands of computers worldwide.

Availability and Pricing

K2 v7.0 begins shipping on November 1, 2011. Customers who purchased K2 after September 1, 2011, and customers with a current Upgrade Subscription Plan, will receive K2 version 7.0 at no charge. Pricing is based on the number of client devices placed under K2 management. K2 is licensed as a complete package including all components and technical support at no additional charge. Upgrade costs for customers without an Upgrade Subscription Plan are computed based on the size of each K2 installation and its last purchase date. Discounts are available for academic and non-profit organizations.

Additional information and evaluation copies are available by contacting:

Sassafras Software Inc. 603-643-3351 info@sassafras.com http://www.sassafras.com/