

# ISO/IEC 19770-3 Other Working Group - Second meeting minutes

16 September, 2008 - 12:00 PM Eastern Daylight Time

## Proceedings:

1. Guidance for committee work flow
2. Acceptance of additional volunteers to committees
3. Review TOC draft
4. Discussion of proposed scope
5. Guidance for acceptance of content
6. Discussion of public announcements
7. Schedule committee meetings
  - accommodating the growing interest in Asia/Pacific region
8. Review outstanding issues/questions
9. Next meetings:
  - Committee meetings: Start ASAP - Use-cases, Alignment, Implementation, Taxonomy, Industry
  - Full OWG meetings: Tuesdays, Noon US Eastern time - 30-September, 7-October, 21-October, 4-November

## Attended

Daniel Anderson, Accenture  
Charles Ansell, ECPweb.com  
Adam Ayer, LicenseLogic LLC  
Chris Baczkiewicz, Eracent, Inc. (Project Editor for 19770-2 and 19770-3)  
Doc Burnham  
Martin Callinan, FrontRange Solutions  
Ian Dunn, Itillion Ltd  
John Fulton  
Michael Gilbert, Tucson Electric Power  
Heidi Gordon, Providence Health & Services WA/MT  
Mika Harviala, Symantec Corporation  
Kathe Heyer, Woodward Governor Company  
Patricia Hutchinson, American Honda Motor Co.  
Hiroshi Imaizumi, Adobe Systems Co., Ltd.  
Sherry Irwin, Technology Asset Management Inc  
Steven Klos, Agnitio Advisors (Convener, ISO/IEC 19770-2)  
Scott Lemm, CIBER, Inc  
Andrew Lever, American Honda Motor Co.  
Steve Mullins, ManageSoft Corporation  
Jill Powell, Managesoft  
Ravi Prakash Singh, Adobe Systems Co., Ltd.  
Keith Rupnik (for David Keith), IAITAM  
Michael Stark, University of California, San Diego  
John Tomeny, Sassafras Software Inc. (Convener, ISO/IEC 19770-3)

### 1. Guidance for committee work flow

- Discuss work flow between Alignment, Implementation, Taxonomy, and XML.

Work flow: I see the likely generation of required schema Elements as coming primarily from Implementation and Alignment committees with additional influence from Use-cases. Taxonomy will receive the work-flow from those committees and be responsible for vetting it, and fitting it into the overall schema.

Taxonomy will have influence on naming, describing, and categorizing Elements in the schema and providing feed-back to source committees. If the OWG determines that definitions of "types of entitlements" are required, it will fall to Taxonomy to lead this effort.

As the definition approaches the final version, XML committee will take on their tasks.

The Industry committee will not be public facing, but will do the work of preparing much of our public facing materials. Describe market demand, benefits, relationships to existing standards, and other public relations tasks.

Review & Edit will be responsible for internal structural integrity, writing style, and language consistency throughout the specification.

## Participant comments:

Martin Callinan: "We will have to define types of entitlements"

John Tomeny: That remains to be determined. Ultimately, it may be more effective to define the metrics for various types of entitlements rather than defining the entitlement type itself. If we try to create a list of entitlement names and definitions we may hinder adoption by industry participants who have already established their own definitions that do not agree with our list. Thus it may be better to define entitlement metrics without nomenclature that names entitlement types. As the committees get underway we will be able to explore this topic in a more detailed manner.

## 2. Acceptance of additional volunteers to committees

No new volunteers at this time, but Martin Callinan will email John separately.

## 3. Review TOC draft

See download file at: <http://www.sassafras.com/iso/>

## 4. Discussion of proposed Scope

### Proposed:

#### 1 Scope

##### 1.1 Purpose

This part of ISO/IEC 19770 establishes specifications for how software entitlement tag data should be defined and linked to the software identification tag data defined under the second part of ISO/IEC 19770.

##### 1.2 Field of application

This part of ISO/IEC 19770 applies to:

a) Platform providers: These are the entities which are responsible for the computer or hardware device and/or associated operating system, or virtual environment, on which software may be installed or run. Platform providers which support this part of ISO/IEC 19770 additionally provide tag management capabilities at the level of the platform or operating system.

b) Software providers: These are the entities that create ("software creators"), package ("software packagers") or license ("software licensors") software for distribution or installation. These include software manufacturers, independent software developers, consultants, and repackagers of previously manufactured software. They may also be in-house software developers.

c) Tag providers: These are the entities that create ("tag creators") or modify ("tag modifiers") software entitlement tags. A tag provider may be part of the software provider organization, or may be a 3rd party organization or the software consumer.

d) Tag tool providers: These are the entities that may provide any number of tools that create, modify or use software entitlement tags. These tools include software sales and provisioning environments that provide automatically generated software entitlement tags, installation tools that may create and/or modify tags on behalf of the installation process as well as desktop management tools that may create tags for software that does not have an entitlement tag and/or modify tags with entitlement details throughout the software lifecycle. See Annex ## for details on how tool providers are likely to use software entitlement tags.

e) Software consumers: These are the entities that purchase, install and/or otherwise consume software, and who are intended as one of the major beneficiaries of the improved information provided by the software entitlement tag as specified in this part of ISO/IEC 19770. See Annex ## for details on how software consumers are likely to use software entitlement tags.

##### 1.3 Limitations

This part of ISO/IEC 19770 does not detail SAM processes required for discovery and management of software identification tags as defined by ISO/IEC 19770-2.

This part of ISO/IEC 19770 does not consider identifying mechanisms for product activation or launch controls.

This part of ISO/IEC 19770 is not intended to conflict either with any organization's policies, procedures and standards nor with any national laws and regulations.

## 5. Guidance for acceptance of content

Volunteers will not be accepted as members of the OWG until signature forms are received. Participation in working committees and acceptance of content during the working stage is restricted to OWG members.

Any individual who is accepted into the OWG may contribute to building the -3 standard. Any content that is suggested by members will be vetted for relevance and applicability, first at the committee level and then by the full OWG in the our normal course of building and editing the standard.

Decisions on content will be made by consensus of the OWG members.

Later, when we enter the various public review stages, we will accept input from non-OWG members. This input will also be subject to vetting for relevance and applicability and ultimately decided upon by consensus of the OWG members.

Any content submitted for inclusion in 19770-3, must:

- be submitted by an OWG member (accepted into the OWG by the Conveners of both the OWG and WG21).
- not be previously copyrighted by any person other than the person submitting it.
- not be previously copyrighted by an organization.
- be original work created by the person submitting it, or if created as a joint effort with other persons, the person submitting must have the right to contribute the work.
- offer meaningful value and relevance to the standard.

## 6. Discussion of public announcements

### Official ISO/IEC 19770-3 OWG announcement site:

OWG members and others may choose to host their own information pages about the work of the ISO/IEC 19770-3 OWG. The official web site for ISO/IEC 19770-3 OWG announcements is: <http://www.sassafras.com/iso/> Please reference this site in any announcements that you make.

### PR preparation guidance:

- Background: All individuals on WG21 and on its OWGs are there primarily as subject-matter experts and not primarily as representatives of any organization or National Body.
- Any public claims of credit for contributions must be attributed to individuals, with the option of identifying their sponsoring organization but not implying any formal organizational support unless for an official position that has been documented in writing.
- No public references should be made to any mandate, commission, or other relationship between the 19770-3 OWG and another organization unless the relationship has been formally agreed in writing by WG21. Task assignments within WG21 and the OWGs will normally be to individuals, and not to organizations unless those organizations are liaison organizations with WG21.
- OWG members are encouraged to publish press releases and public relations pieces about their participation on 19770-3 OWG as individuals (not as organizations/companies).
- It is recommended that any OWG member, or organization employing an OWG member, that wishes to publish a public announcement about the individual's participation with 19770-3 first submit their writing to the 19770-3 OWG convener for vetting prior to publishing.
- Announcements not vetted may be subject to corrections published on the WG21 web site.

### Some suggestions for a style guide:

#### Recommended:

- Jack Smith played a pivotal role in the development of the standard.
- Jack Smith is employed by, Acme Corporation, a global leader for...

#### Not accurate, or not advisable:

- Acme Corporation played a pivotal role in the development of the standard.
- Acme Corporation is the global leader for...
- Jack Smith represents Acme Corporation, a global leader for...

### Participant comments:

Kathe Heyer suggested that we build a PR template for starting point. Assigned this task to the Industry committee.

## 7. Schedule committee meetings

As committees schedule their meetings, they are encouraged to accommodate the growing interest in Asia/Pacific region.

## 8. Review outstanding issues/questions

John will provide invitation details for WG21 October meeting in Florida.

## 9. Next meetings:

Committee meetings: Start ASAP - Use-cases, Alignment, Implementation, Taxonomy, Industry

Full OWG meetings: Tuesdays, Noon US Eastern time - 30-September, 7-October, 21-October, 4-November

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Prepared by: John Tomeny